

# Gaura Singh

Ahmedabad, India

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Fluent in English and Hindi

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Engaged in lens-based practices and exploring generative image-making.

**Web Portfolio:** [gaurasingh.com](#)

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## Educational Background

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### **MRID, Faculty of Fine Arts, The Maharaja Sayajirao University of Baroda**

Bachelor's of Design in Moving Images

67.96 % (Passed with First Class)

June 2017 - May 2021

## Courses

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### **Fundamentals of Digital Marketing, Google Digital Garage, 2023**


 Certificate - Fundamentals of Digital Marketing

### **Film and TV Industry Essentials, NYU Tisch x IndieWire x Rolling Stones, 2021**

Scholarship Awarded

 Certificate - Film and TV Industry Essentials

### **Short Film Appreciation Course, Film and TV Institute of India, 2019**

 Certificate - Short Course in Film Appreciation

## Exhibitions, Festivals and Articles

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### **While We Watched - On Dialect, Direction and Decisions Made Daily**

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Published Interview Article (Print)

Mubi India x Svasa Life, The Indian Dream, 2024

## **Falling - in love**

<https://www.instagram.com/p/C04hIAgScgB/>

Photographic Print on Canvas, [Romance Semiotics Repository](#)

Bagh-e-Bahar (Group Show), India Art, Architecture and Design Biennale,

Red Fort, New Delhi

December 2023 - March 2024

## **Ahmedabad - My Grey City No More**

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Published Photo Essay (Print and Digital)

0613 Focus, Identity, Issue One, 2023

## **Parnu**

<https://shorted.in/short-films/parnu-cradle-couples/>

Narrative Fiction Short Film (Digital)

Short Film of the Day, Shorted India, March 2023

## **An Afternoon at the Girls Hostel**

Video Art (Digital)

<https://asapconnect.in/post/534/singleevents/of-loops-and-stitching>

Perceptual Transfers, Mycelial Legacies, Anant Art, Bikaner House, 2023 (Group Show)

[https://issuu.com/vaica/docs/vaica\\_2\\_catalogue\\_17.12/37](https://issuu.com/vaica/docs/vaica_2_catalogue_17.12/37)

Orbits of Desire, VAICA - Video Art by Indian Contemporary Artists, 2021 (Video Art Festival)

## **Work Experience**

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### **Teaching Associate (July 2024 - Present)**

#### ***CEPT University***

Associate with **Prof. Dinesh Abiram** for Studio Course of 3rd and 4th semester B.Des students: **Plato's User - Pieces of Perspective** (Intersection of Photography, Moving Images, Gamified Narratives, Interaction Design), **January 2025 - May 2025 (ongoing)**

Associate with **Prof. Dinesh Abiram** for mandatory course of 7th and 8th semester B.Des students: **Experience Design Principles, January 2025 - April 2025 (ongoing)**

Associate with **Prof. Dinesh Abiram** for **Blues are Music too - Rediscovering Cyanotype** as part of Winter School, **December 2024**

Associate with **Prof. Dinesh Abiram** for Studio Course of 3rd semester B.Des students: **Thinking for Images - Pandora's Camera** (Intersection of Photography, Generative AI, Semiotics, Critical Visual Culture and Narratives), **July 2024 - November 2024**

## **Independent Visual Artist (2019 - Present)**

Conceptualized and executed various creative services for clients across a range of **Still Photography, Filmmaking, Content Creation, Copywriting and Creative Direction.**

Clients: BSafal Group, The Curator Mag, Aashray Constructions, Svasa Life, RedFM, Sitemax Media, The Kaari Kollektive, Untitled Pictures, Dew Drops Productions

Team member on projects working with several **practicing creatives and entrepreneurs.**

**Still Photographer** for 'Over a Cup of Chai', Short Film (dir. Anvita Bhatt)

**Still Photographer and Documentary Filmmaker** to Design agency Pomoco for clients: Raw Collaborative, Vahn, Tsaku Clothing, BSafal

**Site Visit Documentation** for 'Twilight Language' project with Deshna Shah, U.K. based Artist  
**Photography Assistant** to Janvi Shah for clients: Sea Salt Cafe, Junipero Naturals, At Good Place, Artemis Cast Stone, Aava Water, Harit Zaveri Jewellers

**Still Photographer** for 'Blindfolds', Album Art and Promotional Pictures for Dharun

**Creative and Assistant Director** for ' Puchki Das', Independent feature film (dir. Nikunj Rathod) **(unrealised)**

## **Creative Head and Business Development Manager (April 2023 - Feb 2024)**

### ***FASHKA***

Developed and executed content creation, catalog shoots, influencer marketing and social media strategies to grow followers organically. Grew over 5000+ followers through original content. Managed B2B relations with fashion and lifestyle platforms, and handled order and inventory management on Shopify.

## **Film Preservation Intern (Feb 2021 - April 2021)**

### ***National Film Archive of India***

Contributed to the National Film Heritage Mission by handling and identifying analog films, inspecting and documenting an extensive VHS collection, segregating home videos and conducting audio-to-text transcription for the Oral History Project.

## **Editorial Intern (Nov 2020 - Jan 2021)**

### ***Tweak India***

Strategized, scripted, and edited video content for series like '5 Minute Facial' and 'Unsung Heroes', and brand collaborations with 'LEGO Dots' and Vikas Khanna's film The Last Color. Conducted audio-to-text transcriptions, research, and subtitling for published content.

## **Volunteering and Workshops**

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### **Competition Judge, Seize the Spirit, Rendezvous, IIT Delhi, 2024**

Invited to judge the festival's photography portfolio competition organized by Photography and Film Club, IIT Delhi

### **Facilitator, Cyanotype Printmaking Workshop, 2023**

Facilitated a small workshop with designer and analog enthusiast Meghana Walimbe

### **Guide, Observer Observee, Blend Weekend, Pomoco, 2022**

Photowalk guide for a group of 25 people for Pomoco's Event 'Blend Weekend'

### **Wall Painting for Rural Education Centre, Mudra, 2018**

Painted one classroom and corridor walls as educational aid alongside select university peers for a Gramin Shiksha Kendra (school) in Gurugram, Haryana

### **Skills and Tools**

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Design Thinking, Visual Communication, Communication Methodologies, Lens Based Practices, Pedagogy Practices, Alternative Printmaking Processes, Prompting for Generative Tools

Digital Photography, Filmmaking, Photo and Video Editing, Critical Writing, Content Creation